



PHOTO: MCPL. DAVID HARDWICK

## » Canada sending medical help

Canadian Forces members secure Canadian evacuees aboard a Canadian Forces Globemaster aircraft at the Port au Prince International Airport in Haiti as a specialized Canadian Forces medical team is preparing to touch down in Haiti to tend to the wounded.

The 100-person group of doctors, administrators and technicians will deploy from CFB Petawawa in Ontario and set up a field hospital in Leogane — a village that was 90% destroyed by last week's massive earthquake.

# Samsung energy deal criticized

**QMI AGENCY** — A consortium of South Korean firms led by Samsung will get a \$437-million subsidy over 25 years to build 2,500 megawatts of renewable power generation and four factories employing up to 1,440 people, Premier Dalton McGuinty announced Thursday.

But critics charge there are no job guarantees attached to the deal and the only publicly owned piece of the action is owned by the public of South Korea - which controls more than one-half of the Korea Electric Power Corporation, a key player in the consortium.

"We're all ears," McGuinty said, in defending the deal against complaints it lets a foreign firm cut to the front of the green energy line.

"If someone else wants to come to us and say we've got a plan to put in place four major manufacturing plants that will

exceed meeting Ontario needs, that will enable us to supply the American market - come and talk to us."

Samsung and the consortium will sink \$7 billion of their own money into the project, which is predicted to create 16,000 direct and indirect jobs over six years.

But there's nothing that compels the consortium to create a specific number of jobs - Samsung instead has committed to setting up the four factories to build wind towers, solar inverters, solar module assembly and wind blades and get them running between March 2013 and December 2015. If the company misses those deadlines, it won't get the \$437-million "economic adder" on the price of power it generates.

"It's not clear from the deal right now that it's as good as it could be," Queen's University Prof. Joshua Pearce said.

## » \$155 fine for talking and driving

If you're still talking on your cellphone while driving, get ready to pay up if you're caught.

The fine for driving while using handheld electronic devices has been set at \$155, effective Feb. 1.

Police say that if they even see you with a device in your hand while you're behind the wheel, you'll be ticketed.



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## Advertising Feature

www.recyclefrog.com World Exchange Plaza 613-695-1236

## RECYCLE FROG

# Finally ... A gold buyer for the rest of us

You just can't seem to turn on the TV without being bombarded by companies wanting to "buy your gold!" Amazingly, all of these companies manage to pay "top dollar" for your items. A fact clearly supported by their elated "customers" waving wads of cash and describing the ease and profitability of the transaction. Just mail your gold to them, wait for a cheque, then cross your fingers.

But for all their cheesy lines, these "cash for gold" companies are right about one thing, the skyrocketing price of gold has people wondering how much their gold jewellery is worth. With the gold breaching \$1,200US, there's undoubtedly a new generation of middle and upper-middle-class consumers looking for an intelligent alternative to pawnshop-style, "cheque in the mail" companies.

Recycle Frog is an Ottawa-based precious metals recycling company, comprised primarily of ex-Royal Canadian Mint employees, that has built its business by servicing a more sophisticated consumer.

"In the early '90s, with the price of gold hovering around \$300/ounce,

pawnshops were the only ones buying gold, and their primary customer consisted of people desperate for fast cash," said Matthew MacQuarrie, president of Recycle Frog. "Since then, the price of gold has quadrupled, reaching all-time highs. Now, middle and upper-middle-class consumers are interested in selling their items, yet the vast majority of gold buying companies still cling to a pawnshop-style approach to business. These companies continue to neglect a huge segment of the population — those educated consumers who demand a fair, transparent service."

Building consumer confidence and gaining trust have been cornerstones for Recycle Frog's success. Customers can schedule material evaluations at their World Exchange Plaza office and receive an in-person experience that sets them apart from their competitors.

"Being able to sit with an expert is incredibly important to our customers. We don't take their material into a back room, or tell them to come back in an hour," said MacQuarrie. "They want to look us in the eye and ask questions all in a comfortable, safe environment. So

that's exactly what we've given them."

This in-person experience isn't Recycle Frog's only differentiator. Their payout rates are consistently 15-20% higher than the industry average. To prove it, they enlisted the help of PricewaterhouseCoopers to perform independent payout audits — an industry first. This means Recycle Frog is held accountable to 'pay what they say'. No one else in the industry stands behind their service in this bold way. Recycle Frog is also active in the community, organizing "Gold Drive" fundraising events that support numerous charitable organizations including CHEO and the United Way Ottawa.

Recycle Frog represents a new type of gold recycler, serving a new type of consumer. So if you've ever wondered how much that old or broken gold jewellery is worth, there's one thing for certain, it's never been worth more.

Recycle Frog is located at 45 O'Connor St., suite 1150, in the World Exchange Plaza. For more information on Recycle Frog or to schedule an in-person evaluation visit [www.recyclefrog.com](http://www.recyclefrog.com) or call 613-695-1236.



Recycle Frog's President Matthew MacQuarrie looks over some of the items from a recent United Way Gold Drive fundraising event.