



Fundraising Made Easy



recyclefrog.com



A Window of Opportunity.

The past decade has seen the price of gold increase over 400% -- making old and broken gold jewellery worth more than ever before. You'll find some in every jewellery box, but where can *prudent consumers* take these valuable odds and ends to receive a fair purchase offer? For these consumers, taking their material to a pawnshop or mailing it to a company they've seen on TV, simply isn't an option.



Giving Made Easy.

Charitable organizations compete for a fixed and shrinking share of consumer dollars. So how does the innovative fundraiser rise above this new reality? Simple, find a new way for people to give!

A *Recycle Frog Gold Drive™* gives fundraisers and participants an opportunity to get in on this modern day 'gold rush'. By receiving a percentage of each transaction, fundraisers will see contributions quickly multiply and, for the first time, watch as supporters leave with more money than they came with – a lot more!

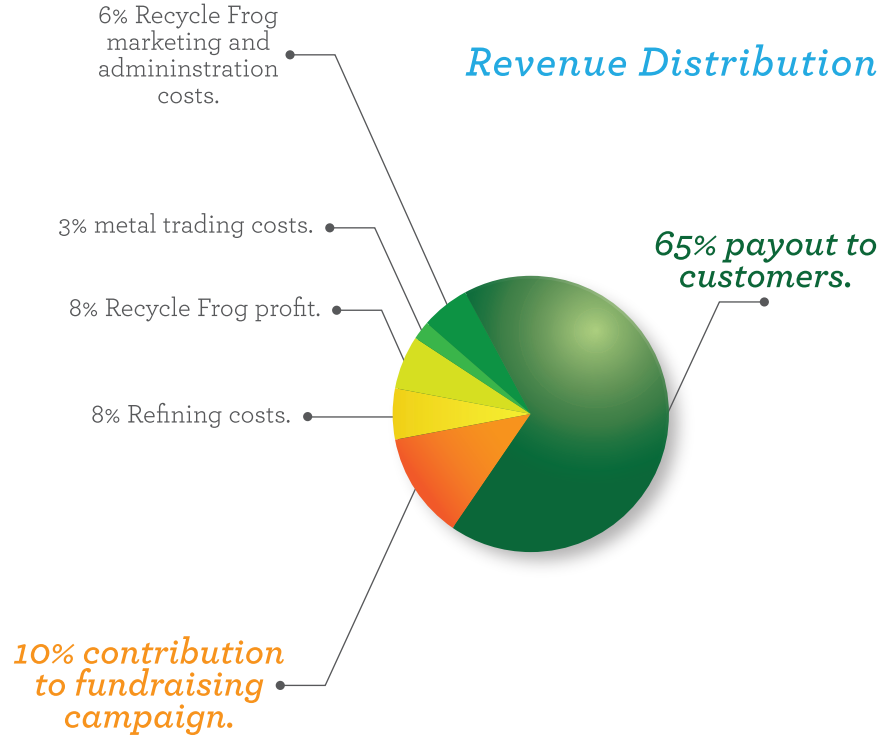


How it Works.

1 Select your Gold Drive event date(s) and location and receive a package of customizable promotional materials.

2 Participants gather their glitter and, on the day of the event, have it expertly evaluated by a Recycle Frog Agent.

3 At the end of each evaluation, participants receive a settlement offer that is among the highest in the industry. Upon acceptance, participants receive a cheque on-the-spot and a contribution is generated in their name. At the end of each event, the contributions are tallied *and Recycle Frog matches the amount dollar-for-dollar!*



A Fundraiser For Everyone.

It doesn't matter whether you're a national organization or a charity with only a handful of employees looking for *an innovative fundraising tool* – unlock the power of a Recycle Frog Gold Drive today.



About Recycle Frog.

Recycle Frog is committed to setting *a new standard of integrity and transparency* for the precious metals recycling industry. We provide a simple, secure and rewarding experience rooted in genuine respect for our customers. We are proud to play an active role in our community, believing that *doing good is good business*.

Recycle Frog

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“We’re always searching for fundraisers that are fun, easy to organize and maximize dollars raised for United Way/Centraide Ottawa. The Gold Drive program meets these requirements and then some.”

Chantal Charbonneau | Director, Community Campaign | United Way Centraide Ottawa



“What a great twist on fundraising. Our first event was so successful that we had to add a third day!”

Norma Lamont | Vice President, Community Development | CHEO Foundation

